

Scott Tucker

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www.scotttucker.com

WORK EXPERIENCE

Principal, Scott Tucker Design

2004 – Present

Freelance web and print design. Clients include: McClatchy Interactive, Knight Ridder Digital, Intuit, Chevron, EarBuzz, C.L. Sigler and Associates Inc., Grey Advertising, SkyFeather Studios and Zvents.

Creative Director, Knight Ridder Digital

1999 – 2004

Led User Experience Design team, responsible for Knight Ridder's 30+ newspaper sites, as well as UI design for internal platform and production tools. Worked with multiple stakeholders to ensure design solutions were useful and appropriate. Helped set strategic product direction through research and design brainstorming.

Design Director, Contra Costa Times

1997 – 1999

UI design for Hotcoco.com and S.F.Bay Traveler. Created daily editorial illustrations, informational graphics, and special section web sites. Trained and supervised 33 graphic designers in web design, HTML and online advertising resulting in the creation of over 270 advertiser web sites and banner ads.

Graphic Designer, Heald Colleges

1996 – 1997

Designed and produced brochures, advertising and corporate collateral graphic design including print services coordination.

Graphic Designer, Group 425 Marketing and Design

1992 – 1996

Conceptualized, designed, illustrated and produced various promotional materials including: menus, brochures, magazine and newspaper ads, annual reports and mailers. Worked directly with clients and vendors. Clients included: Carl's Jr., Hilton Hotels, Embassy Suites Hotels, Fox TV Network, The Broadway Stores, Kimco Hotels and Restaurants.

EDUCATION

Bachelor of Arts - Illustration/Design

Academy of Art College

Associate in Arts - General Education

Diablo Valley College

SKILLS

User Experience Design

Graphic Design

Illustration

Animation

Advanced HTML, xHTML

Advanced CSS

Java script

OPERATING SYSTEMS

Windows XP

Macintosh OS 10X

APPLICATIONS

Adobe CS3

Photoshop, Illustrator,

ImageReady, InDesign,

Dreamweaver, Fireworks,

Flash, HomeSite

Microsoft

Office, Project

QuarkXPress 7

Digidesign

Pro Tools 7

REFERENCES

References available upon request

LinkedIn Profile

(21 Recommendations)

<http://www.linkedin.com/pub/1/283/a80>